

Obaasema Receives Placement at BET Office and Ghana Consulate We are Penetrating New Markets!

PHILADELPHIA, November 14, 2009 -- We are proud to announce that our print magazine will now be added to the myriad of successful publications displayed at Black Entertainment Television's (BET) New York office. This news comes just months after the magazine was accepted into the office of the Ghana Consulate in New York, which serves a vast community of Ghanaians in the United States.

These two accomplishments have been considered milestones for an emerging magazine like Obaasema. It demonstrates the publication's progress in permeating new markets, which now offers a wider reach for advertisers.

ABOUT OBAASEMA MAGAZINE: Obaasema magazine, a subsidiary of Obaasema, Inc., is a publication for African women based in Philadelphia, PA, dedicated to celebrating, empowering and inspiring the African woman through constructive channels. It provides exclusive, objective, independent, unbiased, real-life reporting in generous measure on all of its pages.