

Obaasema Magazine Co-sponsors 2010 New York Africa Fashion Week

PHILADELPHIA, July 11, 2010 – Obaasema Magazine is proud to announce that we will be co-sponsoring the 2010 New York Africa Fashion Week. This highly anticipated event comes at a time when Africa fashion is emerging as a classic addition to the industry. We are happy to be supporting a project that not only highlights strengths and elements in the African culture, but also provides a platform that promotes African businesses.

Obaasema will be providing our readers with exclusive coverage beginning Thursday, July 15, including backstage access and a three-day recap of the event.

Indulge with Obaasema Magazine this summer. We're bringing you juices but they come with great substance, as usual! Stay tuned on Obaasema.com for more summer fun!

ABOUT OBAASEMA MAGAZINE: Obaasema magazine, a subsidiary of Obaasema, Inc., is an empowerment and lifestyle publication for the modern African woman. Established in 2006 in Philadelphia, PA, Obaasema is dedicated to celebrating, empowering and inspiring the African woman through constructive channels of health, financial literacy, fashion, entertainment, spirituality and more. The crux of the magazine lies in its mission to encourage every woman to reach deep inside of herself to connect with the ideal woman within her.

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